



The World's
LARGEST
AND FASTEST GROWING
TEA CHAIN



ABOUT Tea Time



Tea is undeniably the most consumed beverage by all of us, including half a billion other Indians. Tea time is known for its unique blends of tea and consistent quality at an affordable price, all of which are valued the most by our customers and investors.

Our meteoric rise from just 10 stores in 2017 to 3000+ stores now is a testament to our growth and quality of our product. Our very popular Dum-Tea and many other authentic blends of tea, coolers and milkshakes will certainly bring cheer to your day.

OUR VISION

We are here to bring the numero uno tea experience that Tea Time gives to as many villages, towns, cities and countries as we can, while building sustainable growth for farmers and empowering local Entrepreneurship. We know the tea that Indians love, that's the taste we built.



OUR MISSION

We are on mission to add value in the lives of our fast growing community – our customers, farmers, franchisees, employees and our investors. Every cup counts towards bringing joy that's mutual !





Founder & Managing Director

We Are World's

LARGEST

& FASTEST GROWING

Tea chain that has revolutionized Indian tea consumption



The Leadership

Mr. Uday's vision to empower the common class population and determination to bridge the gap that existed in the accessibility and affordability of premium quality products to common people is what led to the establishment of India's largest tea chain.

Tea Time is a product that has reached millions of people and aims to connect more with our very own blends of tea.

Share Holding pattern



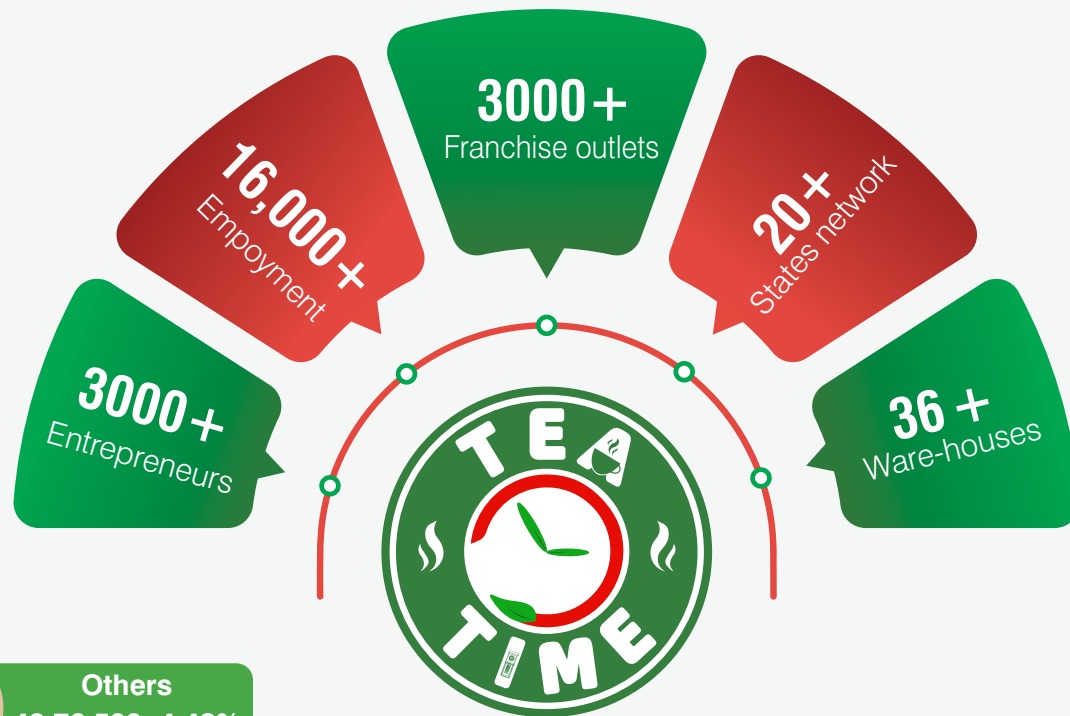
Bakul Goel
5,08,38,535 - 52.08%



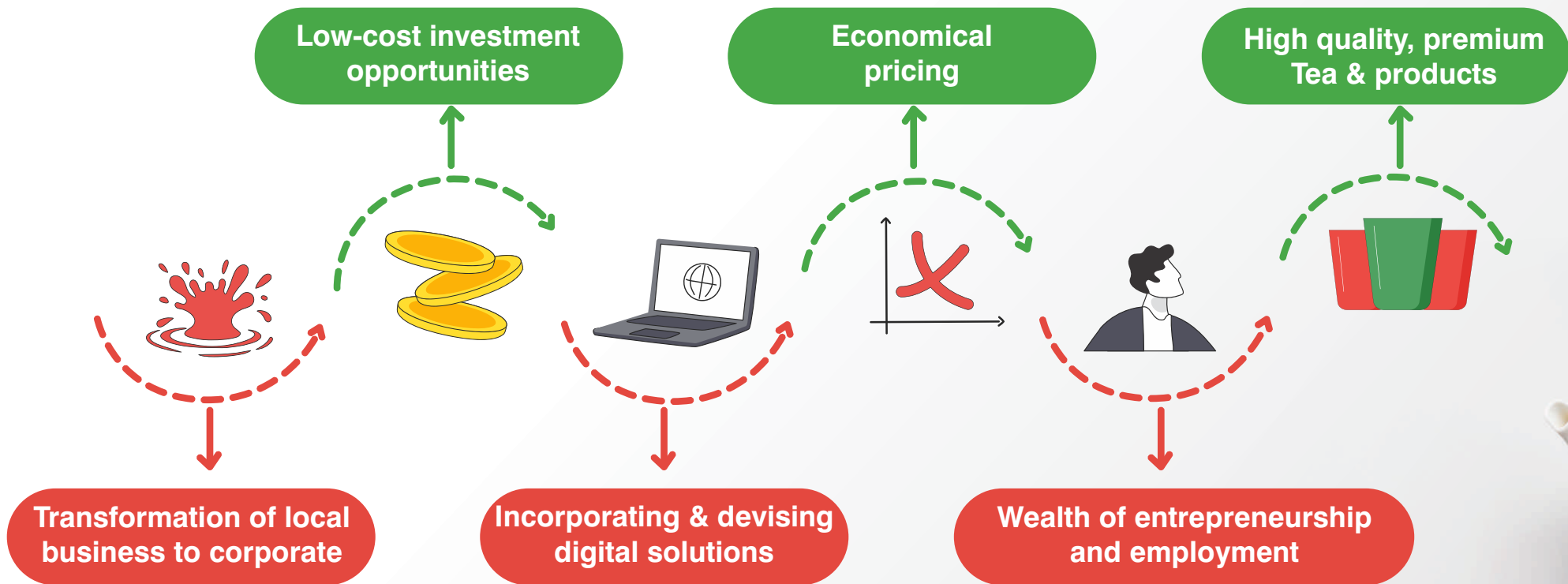
Uday Srinivas Tangella
4,24,08,040 - 43.44%



Others
43,76,500 - 4.48%



Capabilities of Tea Time



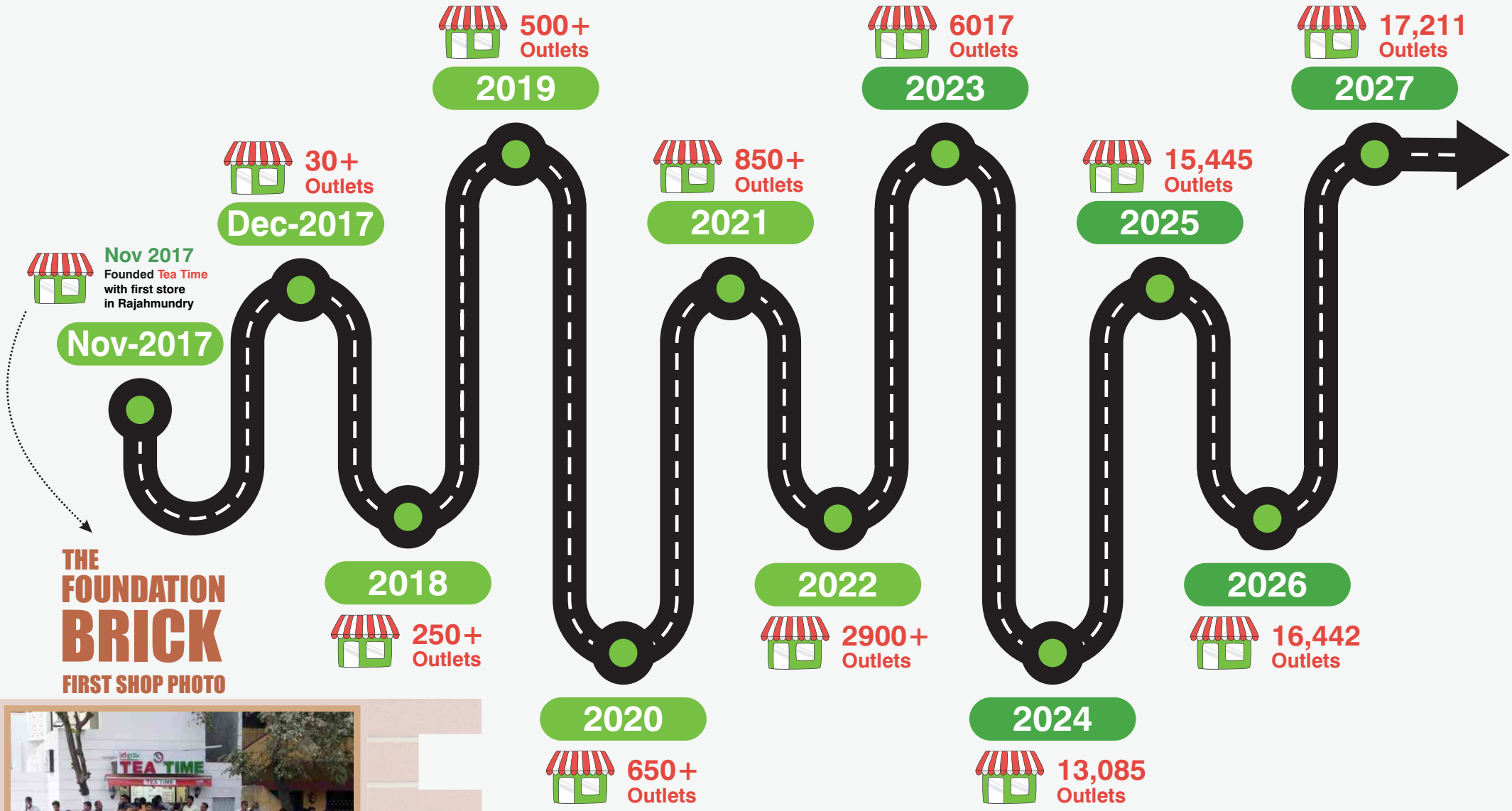
Quality Control System

Quality Measures Combined with Scientific Standards to serve Premium Tea in Every Cup.

To ensure optimum quality of taste and service to our customers, every process at Tea Time undergoes quality audit at regular intervals. Everything across the tea making spectrum is evaluated by scientific methods at our research labs before it reaches customers. **Professional tea tasters examine the quality of the product.**



Milestones - The Journey so far



THE FOUNDATION BRICK
FIRST SHOP PHOTO

Our Most Coveted Tea Blends



DUM TEA



MASALA TEA



GINGER TEA



GREEN TEA



KULLAD TEA



LEMON TEA



GINGER LEMON TEA



BLACK TEA

Upcoming Retail Products



Growth and Expansion Plan

Phase-1 ASK : 75CR

Outlet Expansion
ASK: 35CR



Tea Time Premium
ASK: 40CR

WHY TEA TIME TEA ?

Indians consumed

110  **Crore**
Kgs of tea in 2021

which is equivalent to
₹ 27,500 Crore

VISION 2027



25000+
ENTREPRENEURS



15000+
OUTLETS IN 5 YEARS



26+
STATES NETWORK



85000+
EMPLOYMENT



7.2 Bn+
CUPS TO BE SOLD

Channel EXPANSION

- ✿ 40 New TeaTime Outlets, 20-Tier 1 Cities and 20-Tier 2 Towns.
- ✿ 40 Regional Offices and Warehouses with Respective New Outlet Destination.
- ✿ In-house Operational Teams Sales and Marketing Teams for Further expansion In the Newly Opened Territory.



New Outlets



Regional Offices



Regional Warehouses

outlet expansion



METRO



OUTLETS	Year 0	Year 5
	638	3,600

URBAN

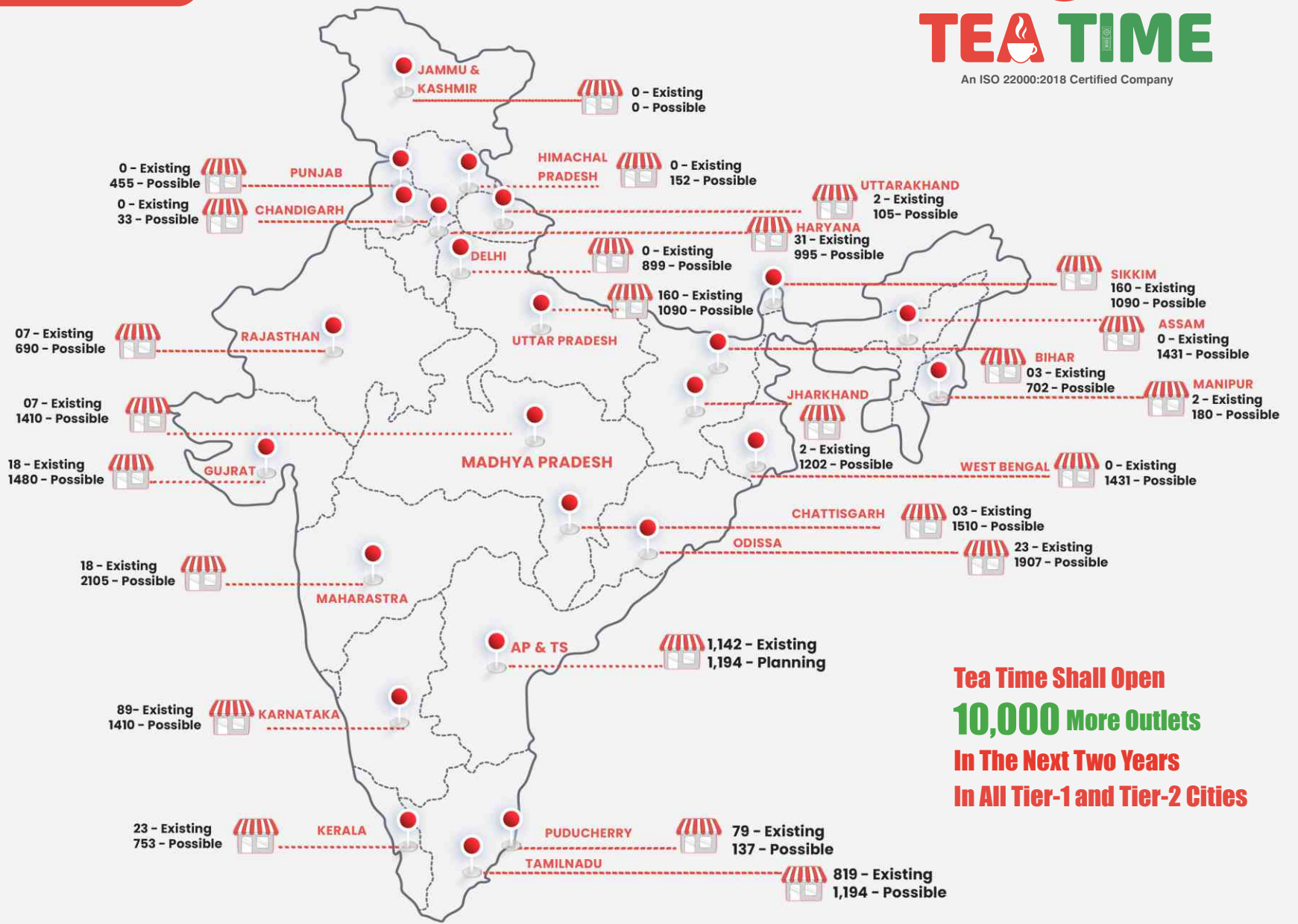


OUTLETS	Year 0	Year 5
	1,097	5,800

RURAL



OUTLETS	Year 0	Year 5
	988	7,800



Tea Time Shall Open
10,000 More Outlets
 In The Next Two Years
 In All Tier-1 and Tier-2 Cities

TEA TIME PREMIUM

Tea Time shall capitalize the growing out of Home consumption of Tea by establishing 200+ Domestic and 100+ International Outlets in **Universities, IT Corridors, and Airports.**



Upcoming Global Outlets

Providing Experience of Premium Desi Tea Across **20+ Global Countries**



USA



DUBAI



LONDON



NEPAL

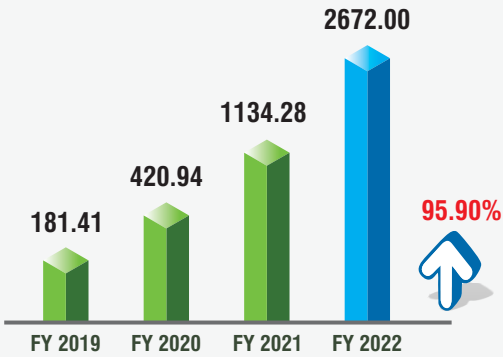


AUSTRALIA

Financial Summary

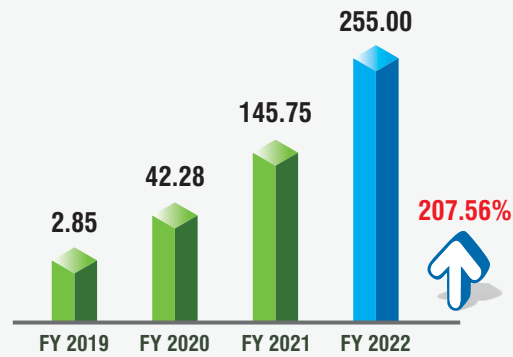
TOTAL REVENUE

(In Lakhs)



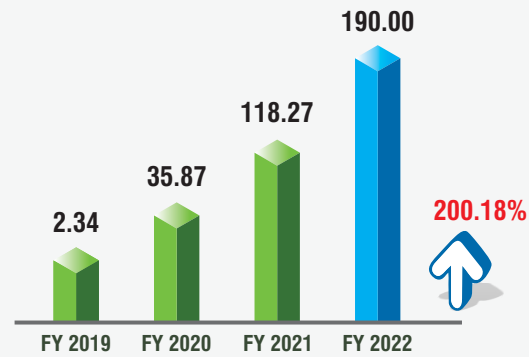
EBITDA

(In Lakhs)



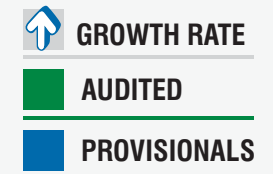
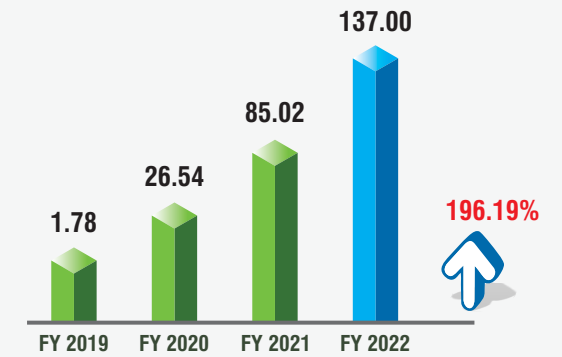
PROFIT BEFORE TAX

(In Lakhs)



PROFIT AFTER TAX

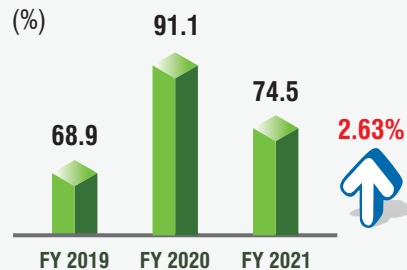
(In Lakhs)



Key Ratios

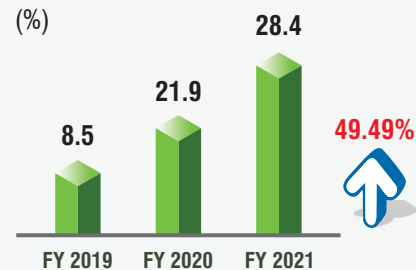
ROE

(%)



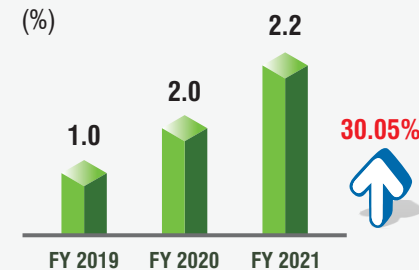
ROCE

(%)



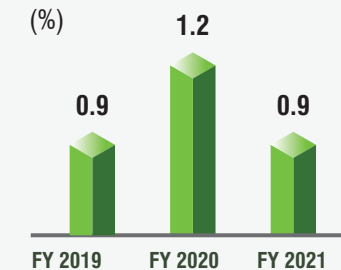
CURRENT RATIO

(%)



QUICK RATIO

(%)



Financial Summary

All Figures In INR Lakhs

	Audited	Provisional	Projected	Projected	Projected	Projected	Projected
Particulars	FY 2021(A)	FY 2022(E)	FY 2023(P)	FY 2024(P)	FY 2025(P)	FY 2026(P)	FY 2027(P)
Income From Operations	1,134	2,672	9,150	27,742	62,664	1,04,582	1,34,756
Revenue Growth Rate %	169%	136%	242%	203%	126%	67%	29%
Operating Expenses	879	2,078	7,579	21,877	46,295	72,028	89,809
Operating Profit	255	593	1572	5865	16368	32554	44947
Operating Margin %	22.00%	22.00%	17.17%	21.14%	26.12%	31.13%	33.35%
Marketing Expenses			69	108	100	141	166
EBIDTA	145.76	254.95	1503	5757	16268	32413	44781
EBIDTA Margin %	12.85%	9.54%	16.42%	20.75%	25.96%	30.99%	33.23%
Depreciation	13.25	40.23	75	383	867	1386	1610
Interest Expenses	14.23	25.13	63	80	63	44	23
PBT	118.28	189.59	1364	5294	15338	30984	43148
Tax	33.25	52.72	349	1327	3835	7746	10787
PAT	85	137	1015	3967	11504	23238	32361
Net Profit Margin %	7.49%	5.12%	11.09%	14.30%	18.36%	22.22%	24.01%

HOW TO INVEST IN 3 STEPS

- 1 KYC
- 2 Payment to be made towards G.A Capital Management Private Limited
- 3 On receipt of payment to G.A. CM, stocks to be transferred to clients demat a/c

Investment time frame will be a period of 36-40 months

Required Documents

- Pan Card
- Aadhar Card
- Demat a/c details - (CML Copy)
- Bank Details

Fair Value ₹ 59.97

Valuation : Computed the Value of Equity Shares of Tea Time based on Discounted Cash Flow Method which is mentioned below

The Total Value of DESI TEA TIME LIMITED (DTTL) is Rs. 58,549.10 Lakhs having 9,76,23,075 numbers of equity shares at the face value of Rs. 2/- each.

Fair Value of one Equity Share having face value of Rs. 2/- each is **Rs. 59.97/-** (Rupees Fifty Nine and Ninety Nine Paise only).

* Contact Us for Detailed Fair Value Report

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For Investment Enquiries



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